



The University of Akron  
**School of Law**

IPPI: The IP Policy Institute



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## Investing in Ideas: The Power of Public Research

Virtual panel | Hosted live on Zoom  
Wednesday, June 11, 2025  
1:00 - 2:30 PM Eastern  
([Convert time zones here](#))

— [Register today](#) —

Public funding of universities has been a hot topic of late. On Wednesday, June 11, join us for an open-to-the-public, virtual panel to explore basic research's role in driving innovation and educating our future. Our speakers will discuss both the broader landscape and specific examples of professors whose research has led to publicly accessible innovations and tangible real-world impact.

### Panelists

- Kate Hudson, Association of American Universities (AAU)
- Catalina Isaza Falla, INNMETEC, Colombia
- Stephen J. Susalka, AUTM
- Dr. Mark Rohrbaugh, Acierto Innovations Consulting; (Formerly) National Institutes of Health (NIH)

### Moderator

- Joshua Kresh, IPPI: The IP Policy Institute, University of Akron

This public panel is co-organized by [IPPI: The IP Policy Institute](#) at The University of Akron School of Law and [USIPA](#). This panel is also part of the 2025 [WIPO-U.S. Summer School on Intellectual Property](#), an annual, two-week educational program hosted by IPPI in collaboration with the [World Intellectual Property Organization \(WIPO\)](#).

[Secure your virtual spot today](#)

We hope you will join us online on June 11.  
Please consider sharing this email with anyone who may be interested!